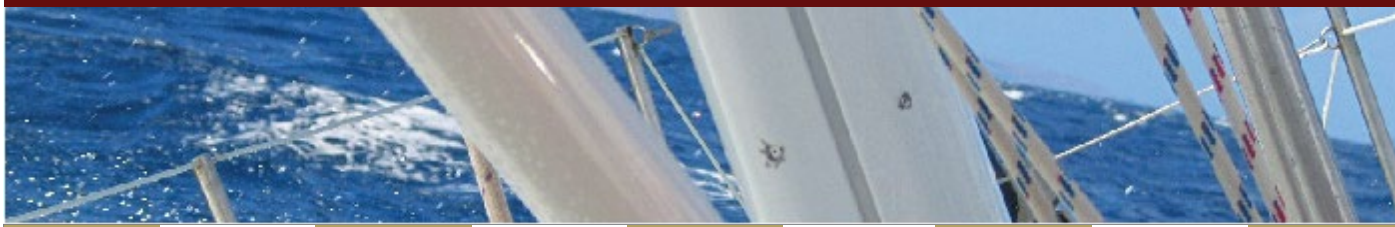


Carret Equity Insights



It is difficult to make predictions, especially about the future.

Yogi Berra, 1925-2015

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Firm AUM (6/30/25)

\$3.370 Billion

Timothy Dexter (1747-1806) was perhaps the most accidentally successful businessman in American history. He was a man so bewilderingly eccentric that his life reads like a satire, yet his fortune was undeniably real. Largely uneducated and fond of calling himself “Lord,” Dexter made a name for himself through a series of baffling business ventures that, by all logic, should have failed spectacularly. Most famously, he shipped **coals to Newcastle**, a British town known for its abundant coal supplies; a move so absurd that it had already become shorthand for futile efforts. Yet, as luck or blind fortune would have it, a miners' strike had hit the region just before his shipment arrived, and his coal was snapped up at a tidy profit. Emboldened by this accidental success, Dexter next sent **bedwarmers to the West Indies**, a tropical region where, to anyone with a shred of common sense, the idea of warming beds is as useful as selling snow to penguins. But once again, the universe seemed to be in on Dexter's joke: the locals repurposed the bedwarmers as ladles for the sugar and molasses trade, turning another seemingly idiotic move into a lucrative windfall. Dexter's book, titled *A Pickle for the Knowing Ones*, is a bizarre, mostly nonsensical rant that defies conventional description. First published in 1802, the book is a chaotic stream of consciousness in which Dexter airs his grievances, brags about his accomplishments, criticizes politicians, clergy, and his wife, and rambles on in a tone that swings between arrogance and incoherence. Written with little regard for grammar, spelling, or logic, the original edition contained **no punctuation at all**, leading to confusion and unintended comedy. After readers complained, Dexter added a page full of punctuation marks, periods, commas, question marks, etc., at the end of the second edition, instructing readers to "peper and solt it as they plese [sic]." Despite or perhaps because of its sheer strangeness, *A Pickle for the Knowing Ones* became oddly popular and was reprinted multiple times. It stands today not as a work of literary merit, but as a historical curiosity and a perfect encapsulation of Dexter himself: baffling, ridiculous, and weirdly unforgettable. The story is a chaotic legend in the annals of entrepreneurial history, proving perhaps that in the 18th century, success favored the bold, the bizarre, and the blissfully unaware.

Key Market Levels	6.30.25	12.31.24	12.31.23
S&P 500	6,205	5,880	4,770
Dow Jones Industrial Average	44,095	42,544	37,690
NASDAQ	20,370	19,311	15,011
S&P 500 Dividend Yield	1.19%	1.22%	1.42%
S&P 500 Trailing 4 Quarter P/E	26.3	27.0	21.9

Source: FactSet

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We opened with the story of Dexter, which is a tale of *outcomes* that defy *expectations*. The extreme pessimism in place at the start of the quarter led to a market that reached new highs by the end of the quarter; this was hardly the anticipated outcome. We should explore this further. Recall that the market began to exhibit what we will euphemistically term *downside volatility* from the February 19th recent high. Vague uncertainty about a looming but as yet undisclosed tariff regime provided the proximate cause for this volatility. Other pertinent background items of note: The technology stock leadership fell out of favor, inflation was still running above the Federal Reserve's target, consumer confidence was collapsing, PMI data suggested a slowing industrial economy. On April 2nd, the details of the proposed tariff regime were made public. Suddenly, our year-end discussion of the perils of the Smoot-Hawley Tariff of 1930 became quite timely. Everyone became an expert on the danger of retaliatory trade actions. The market's response to this reveal was to sell off to a bear market level, down 20% from the recent high by April 8th. And then, with some fanfare in an initial reversal on April 9th, the market began its dramatic recovery to new highs. What happened? First, we can assign some of the relief to a phenomenon we have discussed before, the transition from *vague uncertainty* to *known certainty*. As incoherent as the tariff announcement was, at least we knew what was in store. We have observed that the market can deal with bad news as long as it has the knowledge and insight from which to base a response. It is not a far-fetched concept; each of us can respond to a known set of circumstances better than to vague worry about possible events, and the market is essentially just a reflection of many thousands of individual responses. There is another factor at play here, importantly, that is the short attention span of market participants. When the administration offered postponements and delays, the market behaved as if it was just a bad dream. In our view, the *uncertainty remains*. And if we were sitting in a corporate boardroom making investment decisions, we are sure that uncertainty is a factor. And if we were a consumer contemplating a major purchase, we would admit uncertainty into our thinking. Three months later, we still do not know what the tariff regime will be. Therefore, despite the enthusiasm of the market to advance unabated, we remain *skeptical*.

There is one group of individuals whose consistent skepticism has probably done more for the health and well-being of the market than any other, and that is the members of the Federal Reserve Open Market Committee. Having moved from a nominally *restrictive* posture to a *neutral* stance in October 2023 with the cessation of a series of interest rate hikes, the Fed moved to a more *accommodative* position in September of 2024 with the first of three rate cuts. Despite pressure from the Administration to cut rates further and faster, the Fed has remained vigilant against inflation, with particular concern for what we might term tariff-inspired inflation. Some have argued that the Fed is hamstrung by concerns over inflation when it should be reacting to concerns about a slowing economy. The problem is that the economy is not yet visibly slowing. Corporate earnings have remained intact, employment likewise, despite the obvious logic that uncertainty should lead to slowdown. We have envisioned the problem as such: There are two packages of information that are inbound to the Federal Reserve. One contains reports of resurgent inflation that might lead the Committee to toughen up their language through the time-honored act of *jawboning*, and in the extreme, add a slight tightening to rates to show that the Fed was not going to let up on its core mission of keeping inflation in check. As much as we might admire a Fed that would take such action, we are fairly convinced that the markets, in all their collective wisdom, would have a panic attack. The other packet of information contains news of lower employment, softer retail sales, weaker business investment, in short, a slowing economy. In that case, the Fed would simply continue on its accommodative path and announce further rate cuts geared towards easing any slowdown. We are fairly convinced that the market would accept such a development with open arms, as the positive factor of lower rates would offset the negative factor of a slowing economy in investors' minds. At this point, both of these packets of information are still *en route* to the Fed. Much will depend on which package arrives first. Meanwhile, the Fed is wise to maintain a cautious, even stoic position. We believe that this stability, in the face of continued uncertainty, has been one of the principal drivers of the market's resurgence.

We note with some skepticism the fact that we once again have a highly *concentrated* market, with close to 40% of the S&P Index dominated by the top ten stocks, compared to the long-term trend of 24%. Having collapsed during the recent sell-off, technology has resumed its leadership position. Underlying that dominance is the inexorable march of AI in all its glory to revolutionize everything we do. We do not want to diminish the power of such a theme to drive markets to new heights, but we do want to offer the caution that it sometimes appears that it is a *fait accompli* that every dollar invested in AI will be immediately productive and profitable.

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We are skeptical about the overall valuation levels of the S&P 500. Currently at 22 times 2025 estimates and 20 times 2026 estimates, this suggests a market on the *high side* of fairly valued. The brief April bear market did very little to reset *prices* or *expectations*. One gauge that we trot out from time to time is the comparison of the earnings yield of the S&P 500, currently 4.22%, to the yield on the ten-year treasury, currently 4.23%. This suggests that there is little *quantitative* advantage to one investment over the other. Expected returns and required returns take on additional significance in establishing a portfolio.

And finally, we are skeptical about the onslaught to the Federal Budget deficit of the recently enacted “OBBA” Act. Our concern exists on several levels. In our Economics 10 survey course, we were taught that the ideal fiscal policy was for the government to run *surpluses in good times* and *deficits in bad times*. Those deficits would act as a stimulus to the economy. Indeed, we saw how this works during the Covid crisis, where the government spending rose to meet the challenges of an economy experiencing both demand and supply side shocks. But what in the current economic environment suggests that we need to add trillions to the deficit by enacting such a spending bill? What happens when the economy actually does stumble, as it invariably will? About fifteen years ago, we heard the late Peter Peterson, banker and former Commerce Secretary, rail against our massive deficits, and the eventual harm to our economy that might ensue. Fortunately, we have kept any day of reckoning at bay all this time. We would look to the long end of the bond market, where the aptly named *bond vigilantes* operate outside of the Fed’s purview, for signs of growing skepticism.

None of these factors sway us from our long-held belief that one should stay invested in the markets to take advantage of the expected rise in corporate profits and the market’s ability to anticipate that growth. However, as we constantly note, individual risk tolerance must be considered in setting proper asset allocation. Phil Carret’s *patience* and yes, even Timothy Dexter’s confounded *good fortune* remain important to our outlook.

Laurence R. Golding, Managing Director, July 14, 2025

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